



RED SPOT INTERACTIVE

PROFIT-DRIVEN PATIENT ACQUISITION AND RETENTION



Jason Tuschman • Jtuschman@redspotinteractive.com • 561-252-7225

ENHANCING THE PATIENT ACQUISITION AND MANAGEMENT SYSTEM



INCREASE REVENUE & DECREASE OPPORTUNITY COST

Integrated data and systems create an ROI-driven patient acquisition and management process



INCREASE PRACTICE SCALE

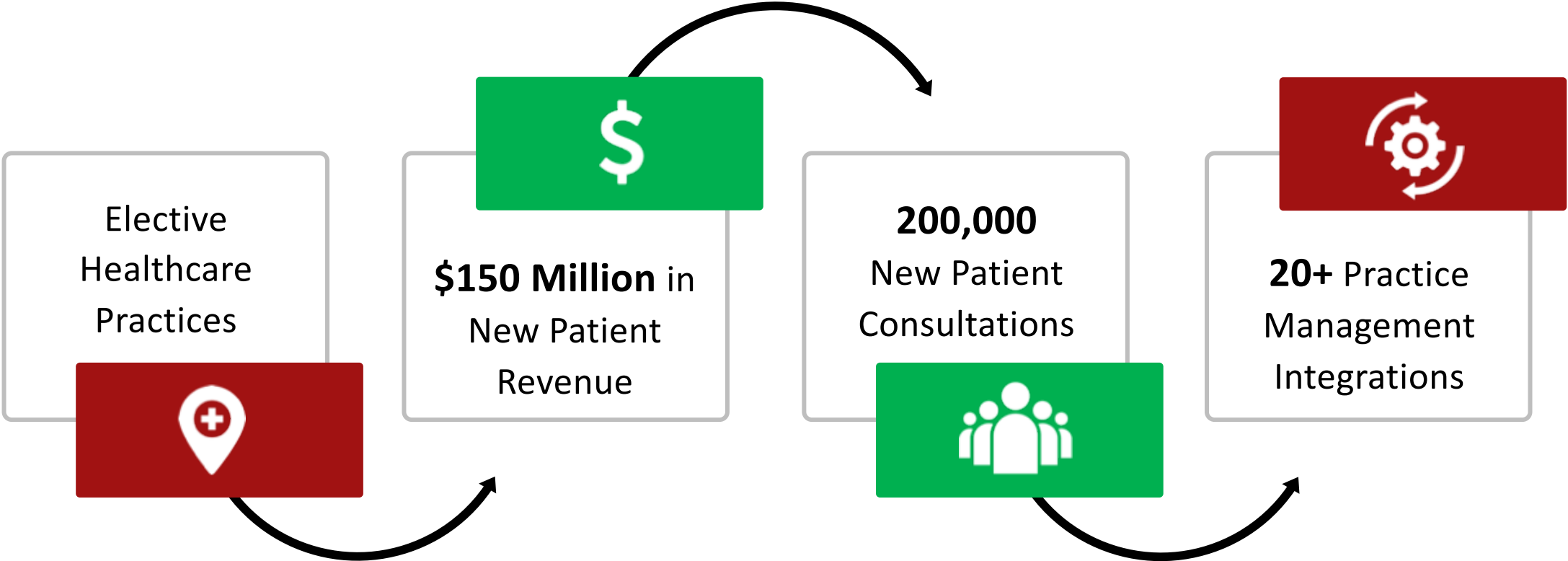
Marketing automation eliminates time-consuming patient acquisition and retention activities and increases profits



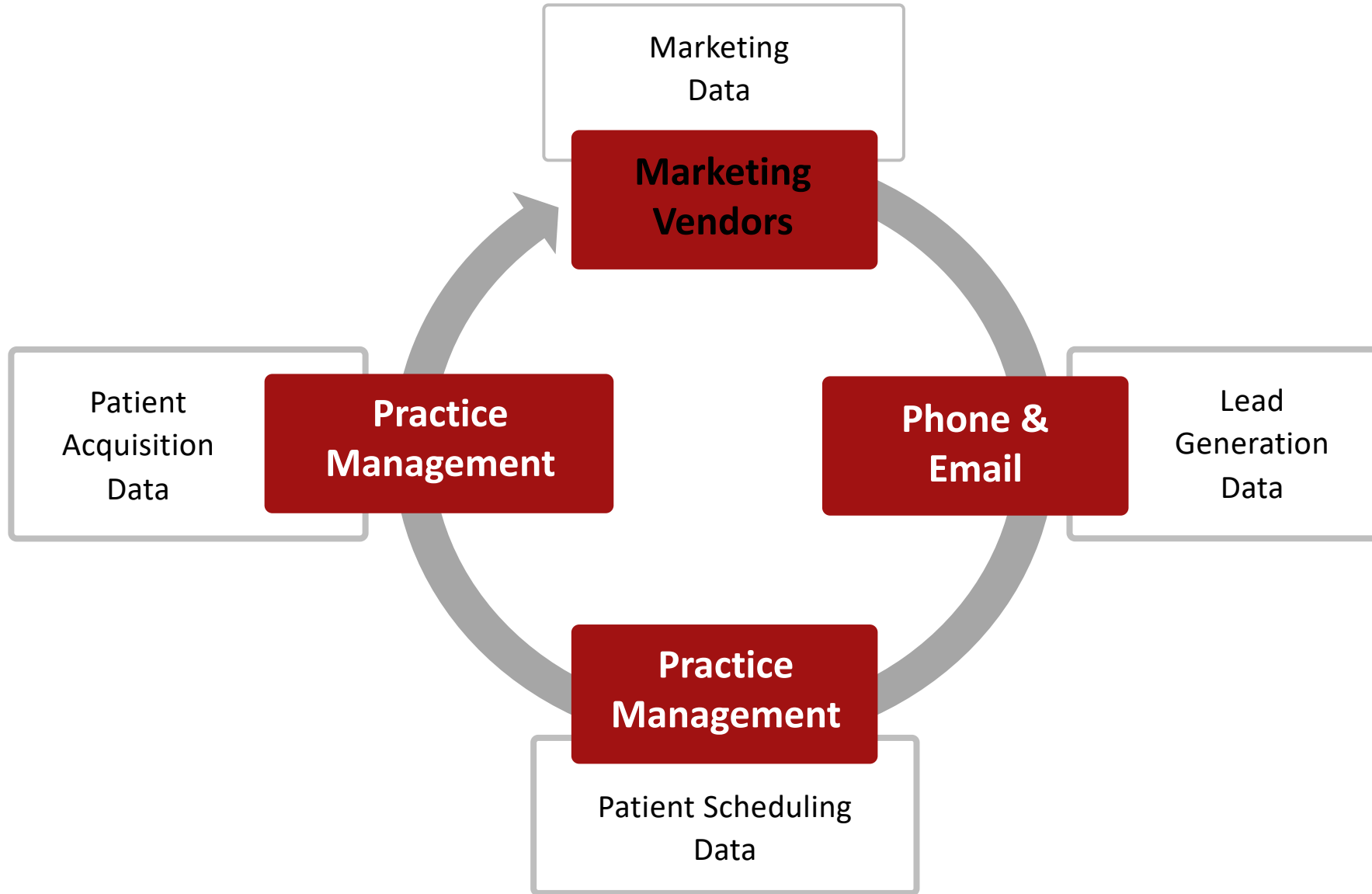
PROFESSIONAL SERVICES

Marketing and patient scheduling services solve domain expertise and human resource challenges

RED SPOT INTERACTIVE (RSI) CLIENT RESULTS



PRACTICE DATA INTEGRATION AND AUTOMATION IS KEY TO RSI TECHNOLOGY



RSI CLIENT SOLUTIONS

Technology

ROI & Patient
Acquisition
Analytics

Lead
Management &
Tracking

Surveys &
Reputation
Management

1:1 Patient
Retention

Services

Marketing

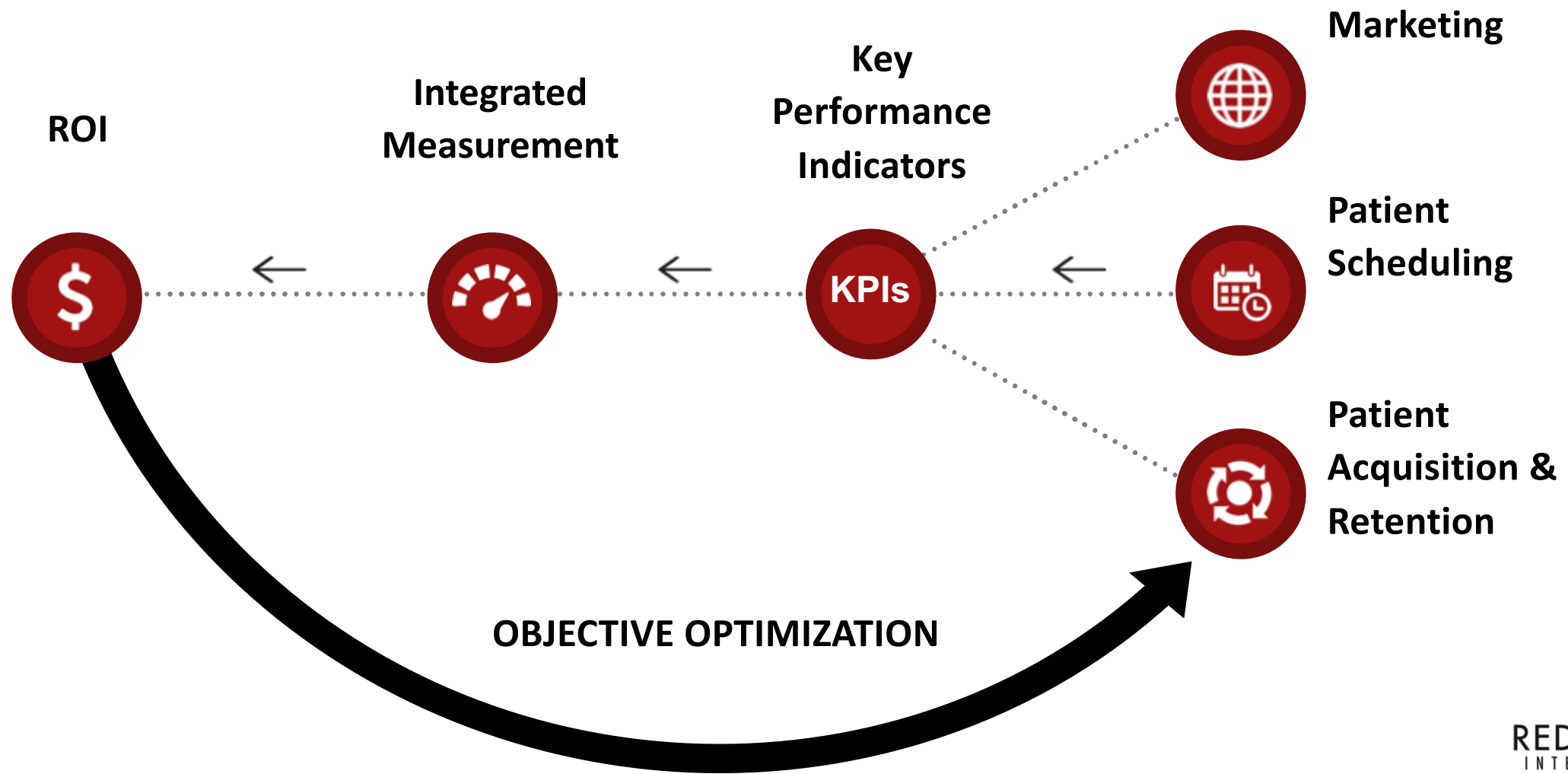
Call Center

Practices need simple ROI-based decision tools and services

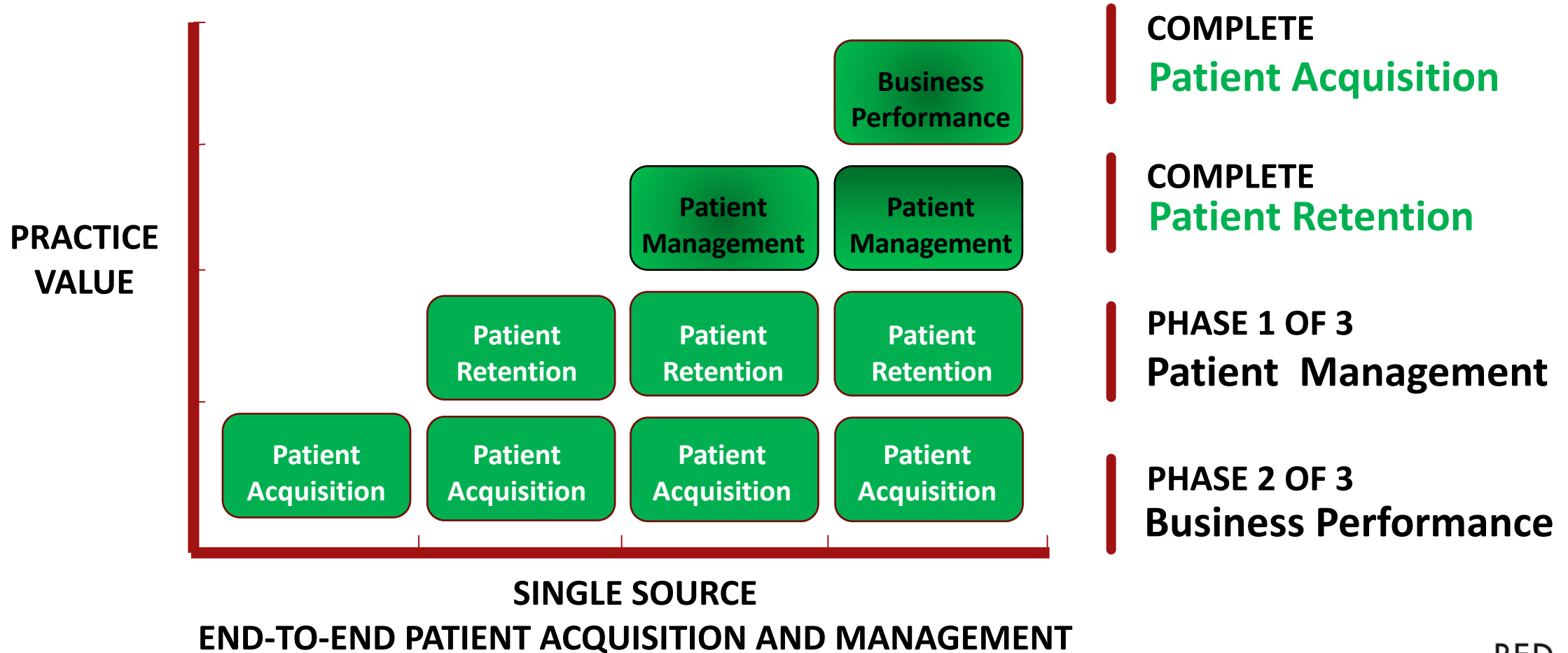
Practices need turn-key solutions and automation

Practices need product and service flexibility

RSI PATIENT ACQUISITION



WHAT IS NEXT FOR RSI?



RSI' BACKGROUND

7 Years in Business

160 Clients Nationwide

Industry-high monthly residual fees and annual retention rates

Elective Healthcare Focus

Plastic and Cosmetic Surgery, Cosmetic Dermatology,
Orthodontics, Ophthalmology

Growing & Profitable

Jason Tuschman • Jtuschman@redspotinteractive.com • 561-252-7225