



THE
hydracial[®]
C O M P A N Y •

ABOUT US

LONG BEACH, CA
headquarters

22 years
of innovation

THE
hydrafacial
COMPANY



2 Year Revenue CAGR

52%



1st

U.S. patented
microdermabrasion

350
employees

Loved in over
80
countries

UNMISTAKABLE
LEADER
of Hydradermabrasion

38

U.S. patents

22

pending patents



HYDRAFACIAL IS A PLATFORM THAT GROWS CATEGORIES

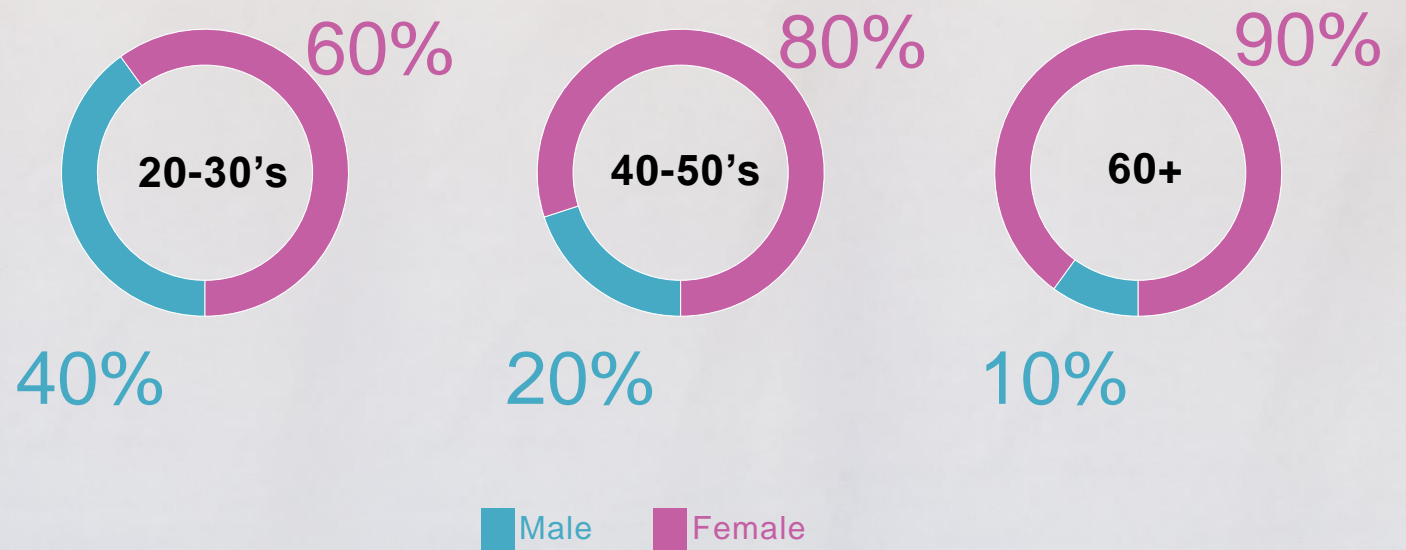


Note*: Refers to average transaction price
Source: EddieWouldGrow analysis, Forbes 2018, Grandview Research 2019



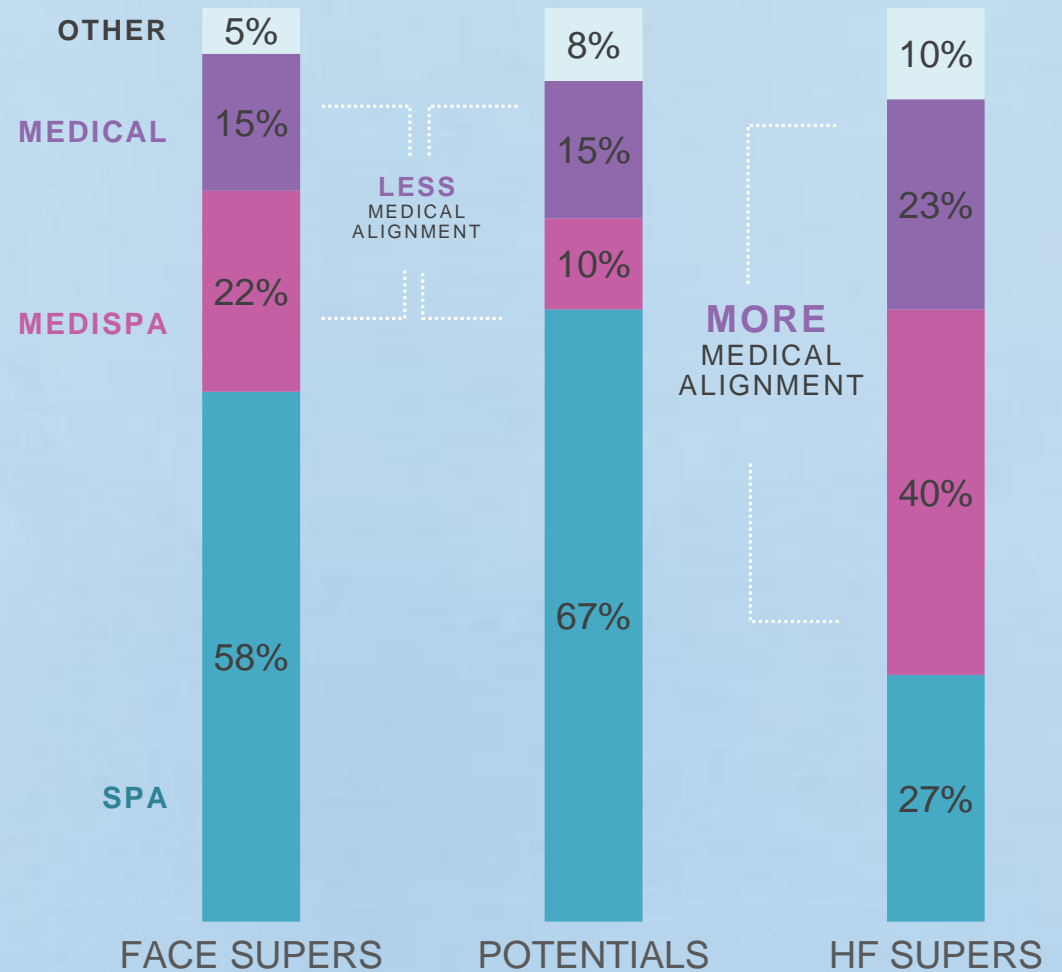
GENDER SPLIT FACIAL CARE

TODAY



Twice as many men have entered into the facial category in the last 12 months

CHANNEL LEARNING & MOVING



SOURCE: EddieWouldGrow Facial Research 2018 (n=2,000 consumers)

HYDRAFACIAL HAS BROAD APPEAL



EQUINOX

LIFETIME
HEALTHY WAY OF LIFE



Crutchfield Dermatology

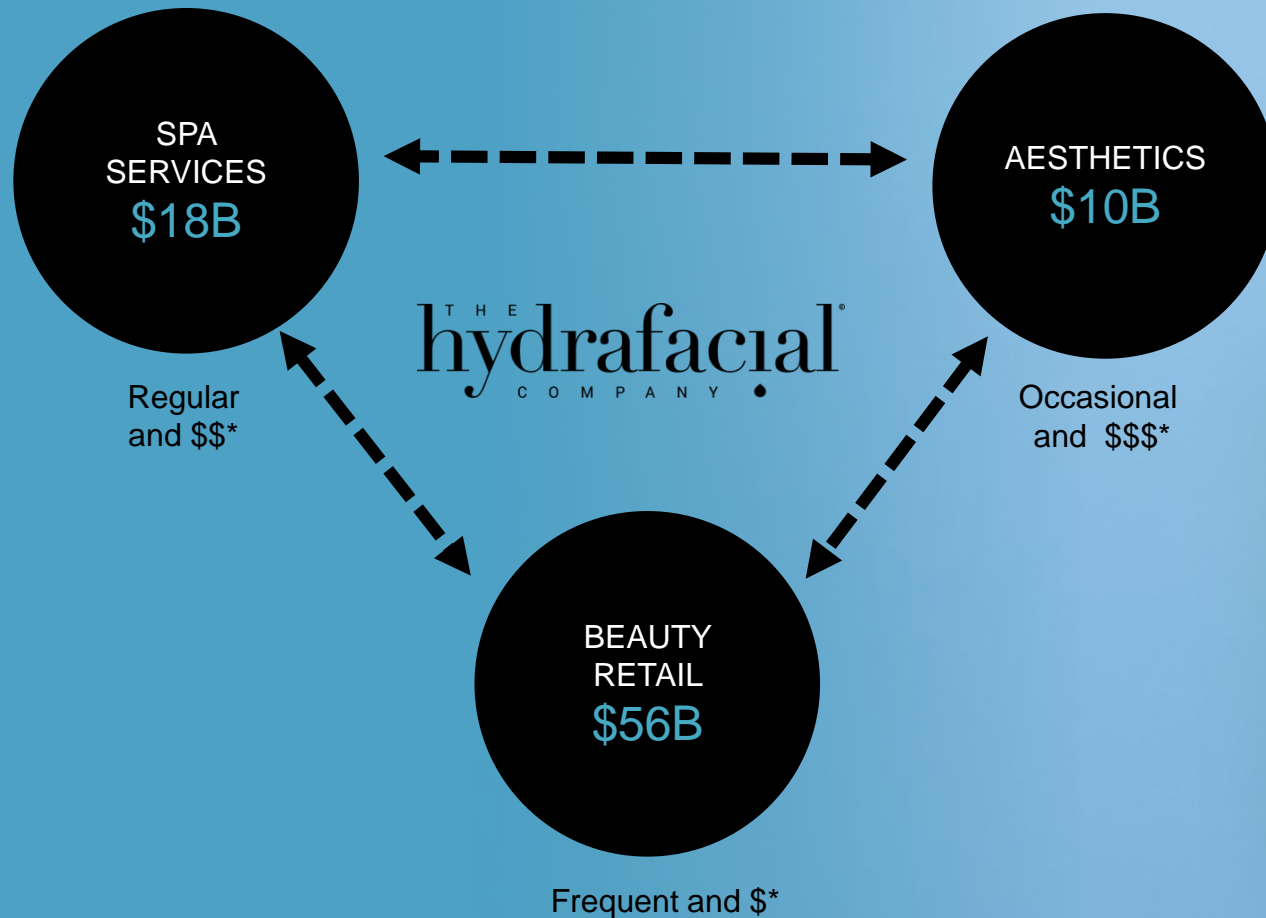


BELLA SANTÉ

THE WOODHOUSE
day spa



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